

# U.S. POSTAL SERVICE — STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION



Statement required by the Act of August 12, 1970, Section 3685, Title 39 of the United States Code, showing the Ownership, Management and Circulation of AAA Southern Traveler, publication #016-595 Published bimonthly at St. Louis, Missouri. Subscription: \$3 per year. The location of the office of publication is 1290 North Forty Drive, St. Louis, Missouri 63141. The location of the general business office of the publisher is 12901 North Forty Drive, St. Louis, Missouri 63141. The names and addresses of the Publisher and Editor are: Publisher-Editor Michael J. Wright, 12901 North Forty Drive, St. Louis, Missouri 63141; Managing Editor Deborah Reinhardt Palmer, 12901 North Forty Drive, St. Louis, Missouri 63141. The owner is AAA-Auto Club of Missouri, 12901 North Forty Drive, St. Louis, Missouri 63141.

	AVERAGE NO. OF COPIES EACH ISSUE DURING PRECEDING 12 MONTHS	NO. OF COPIES OF SINGLE ISSUE PUBLISHED NEAREST TO FILING DATE (SEPT/OCT 2010)
<b>CIRCULATION DATA:</b>		
<b>A. Total no. copies printed (Net Run)</b>	<b>231,219</b>	<b>234,665</b>
<b>B. Paid circulation</b>		
1. Paid outside – county mail	223,931	227,950
2. Paid in-county mail subscriptions	0	0
3. Sales; dealers, carriers, street vendors & counter sales	0	0
4. Other classes mailed through USPS	0	0
<b>C. Total paid circulation</b>	<b>223,931</b>	<b>227,950</b>
<b>D. Free distribution by mail</b>		
1. Outside-county	1,353	1,279
2. In-county	0	0
3. Other classes mailed USPS	0	0
<b>E. Free distribution outside the mail</b>	<b>576</b>	<b>562</b>
<b>F. Total free distribution</b>	<b>1,929</b>	<b>1,841</b>
<b>G. Total distribution</b>	<b>225,860</b>	<b>229,791</b>
<b>H. Copies not distributed</b>	<b>5,359</b>	<b>4,874</b>
<b>I. Total</b>	<b>231,219</b>	<b>234,665</b>
<b>J. Percent paid</b>	<b>99%</b>	<b>98%</b>

I certify that the statements above are correct and complete.  
Deborah Reinhardt Palmer,  
Managing Editor

