



## Guidelines for writers and photographers

*\*All articles for 2011 have been assigned.*

AAA Midwest Traveler is published bimonthly by the AAA Auto Club of Missouri and is sent to 510,000 AAA households in Missouri, southern Illinois, southern Indiana and eastern Kansas.

The magazine's goal is to provide readers with a variety of useful information on travel, auto safety and their AAA membership. The magazine publishes approximately 5 to 6 freelance travel articles per issue. Departments (Travel Treasures, Driver's Seat, Card Tricks, In the News and Common Cents) are staff-written.

### **How to contact us**

Send queries rather than finished manuscripts. The best time to query is January through April. Please note that we plan a year in advance. We are not responsible for returning unsolicited manuscripts or photos. Send a SASE to receive a quicker response, however, we try to respond within four weeks of receipt. E-mail queries to [dreinhardt@aaamissouri.com](mailto:dreinhardt@aaamissouri.com). We will consider a previously published article if it appeared in a non-competing publication. Simultaneous queries are accepted; just let us know.



### **Assignments**

We work from an editorial calendar and assignments are made at least six months in advance. We purchase first North American serial rights for print and electronic distribution. A copy of the magazine is sent to new contributors with the assignment, which always is made by letter. We use AP Stylebook and prefer third-person style. Obviously, the writer should have visited the places s/he is describing.

### **Payment**

We pay upon acceptance, not publication. That's the good news. The bad news is you won't get rich doing this. A 1200-word feature goes for \$400. If it's picked up in our sister magazine, AAA Southern Traveler, it's another \$150. We don't pay assignment expenses.



### **Photos**

We purchase photography throughout the year. We prefer digital images (please do not send slides unless that's all you have) saved 300 dpi as a minimum CMYK TIFF or JPEG. Covers are \$400, inside shots start at \$75.

### **No-no's**

Humor, satire, fiction, poetry, cartoons, reviews